

McDonald Eye Associates Privacy Statement

This website, <https://mcdonaldeye.com>, is owned and operated by McDonald Eye Associates. This privacy policy applies only to this site. Within this site you may see links to other web sites. These sites are not owned or operated by McDonald Eye Associates and this policy does not cover those linked web sites. You are solely responsible for any contact you have with those web sites.

The following explains how we handle the information we learn from you when you visit the McDonald Eye Associates web site (<https://mcdonaldeye.com>). The type of information we receive from you depends on what you do in the site and which pages you view during your visit.

Web Server

Our web server collects and stores the following general, non-personally identifiable information about you:

The name of the domain from which you access the Internet (for example, msn.com, if you are connecting from a Microsoft Network account)

The IP address of your computer

The date and time you access our web site

The pages you visit

The Internet address of the web site from which you linked directly to us

The name and release number of web browser software you are using

The key words and search engines that led you to our site

This information is automatically collected and does not allow us to identify you, access your email, or access your username. The information is combined and used to help us improve our web site and make it more useful to you. We do not use cookies to gather information.

Online Forms & Email Communication

We do not obtain personal information (for example, name, address, email addresses, phone numbers, etc.) about you when you visit the McDonald Eye Associates web site unless you choose voluntarily to provide such information to us.

If you identify yourself either by sending McDonald Eye Associates an email, by using the "Contact Us" at the bottom of each page on the web site or by registering to receive information from us, then there are a few things you should know.

Various people at McDonald Eye Associates may see the information that you submit.

Your information may be entered into our electronic database in order to share it with our physicians; other care professionals, researchers, or Internet services staff.

In other limited situations, including requests from legal authorities, we may be required by law to disclose information that you submit.

We cannot guarantee the confidentiality of electronic mail (e-mail) and other Internet communications. You should be aware that e-mail and other Internet communications channels are not secure and might be intercepted by third parties. If the information you want to send to us is sensitive, or includes information regarding your diagnosis or medical history, then you should send it by postal mail instead.

We will not sell, lease, transfer, share or otherwise allow access to your personal information to any outside parties except as we have explained in this policy or as we tell you at the time you provide the information.

We may use, sell, or otherwise share with others, aggregated data (which does not identify you) and other details regarding our site's usage and traffic patterns.

If you do not agree with how we will use and disclose your personal information, do not provide any personal information to this site.

Security

McDonald Eye Associates has implemented security measures to protect the privacy of your information. However, there are no systems that are 100% secure or error-free. Therefore, we do not guarantee the security or accuracy of the information we gather. Our private network is protected by a firewall.

Analytics

The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior.

Google Analytics 4 (Google LLC)

Google Analytics 4 is a web analysis service provided by Google LLC (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google’s official documentation](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: number of Users; session statistics; Trackers; Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Displaying content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of this Application and interact with them. Such services are often referred to as widgets, which are small elements placed on a website or app. They provide specific information or perform a particular function and often allow for user interaction. This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it.

Changes to the Privacy Policy

We may change our privacy policy at any time. If we do change the privacy policy, the new policy will be posted here, indicating the date it was changed. All personal information that we collect after we post the new policy will be used or disclosed as explained in the new policy. We will not use or disclose the personal information that you provided before the new policy was posted in a different way without first getting your consent. If you do not give us your consent, we will handle your personal information as you instruct us. You should check this policy often and before you provide any personal information to us via this web site.

Your continued use of this site constitutes your agreement to the privacy policy.

This policy was last reviewed on 08/27/2024.

Contacting this Web Site

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you can contact McDonald Eye Associates using this information:

McDonald Eye Associates
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Fayetteville, AR 72703
Phone Number: (479) 521-2555